



STEVEN C. DIAZ

Senior Designer-Art Director

As a senior designer with experience in creative design, UX/UI Design, Print Design, Typography and more, I have the understanding and ability to create visual designs both for print and the web that are engaging, effective and current with up-to-date standards and trends.

As well being an experienced art director and mentor in the design industry, I have been able to work closely with creative teams and individuals by building strong relationships and being a mentor that helps lead, teach, inspire and motivate those around me to do their best work and bring their best efforts to the table.

 Salt Lake City, UT

 hello@scdiaz.com

 scdiaz.com

 801-512-4607

EXPERIENCE

Mountain America Credit Union

Senior Digital Designer-Team Lead

Provide Art Direction on photoshoots, campaigns and following through with implementation.

Design printed promotional pieces to be distributed through all branches and web properties.

Work alongside web and automation teams to test and implement email marketing and web applications.

ITG Sharepoint

Senior UX/UI Designer

Met with clients to discuss design needs for internal intranets.

Developed intranet structure using Information Architecture and user testing best practices.

Design and develop wireframes and final design.

Deseret Book Corporation

Senior UX/UI Designer/Art Director

Overlooked design and consistency of the Deseret Book brand throughout all campaigns.

Art directed in advertising campaigns, video productions, radio & tv spots to promote products.

Designed, developed and user tested landing pages, websites, and HTML emails for marketing campaigns.

Eagle Gate College

Adjunct Design Instructor

Mentored, instructed and built relationships with students in the design program.

Assisted in program curriculum and structure.

EDUCATION

BYU-I (Online) *Currently enrolled*

Front-end web development

Utah Valley State College

Graphic & Web Design

Eagle Gate College

Graphic & Web Design